

Emotion Analysis

Evaluation-based Approaches

Dec 6, 2022

Roman Klinger (includes material by Evgeny Kim)



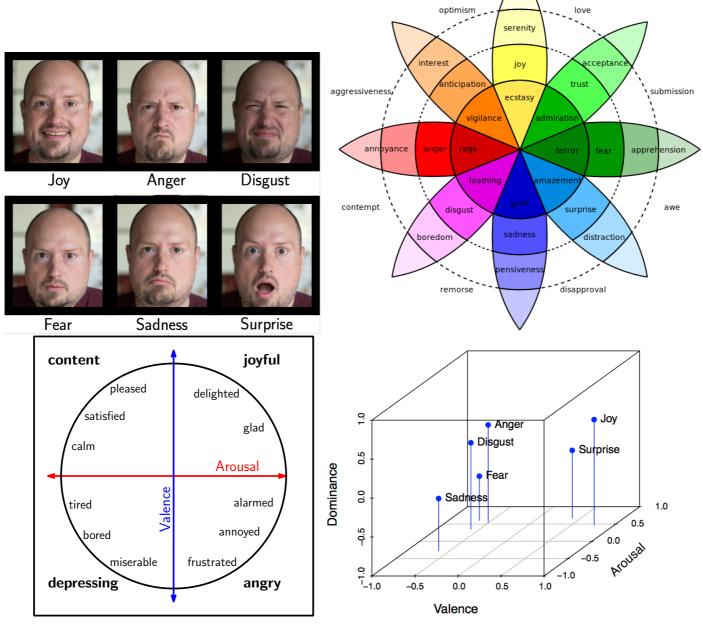
Outline

- 1 Recap
- The OCC Model of Emotions
- 3 OCC on text
- 4 Assignment 02

Outline

- 1 Recap
- 2 The OCC Model of Emotions
- OCC on text
- 4 Assignment 02

Emotion Models



OCC on text

00000000

Corpora

| Dataset | Туре | Annotation | Size | Source | Avail. |
|--------------------|--------------|-------------------------|--------|----------------------|--------|
| AffectiveText | | + {valence} | 1,250 | Strapparava (2007) | D-U |
| Blogs | Œ | 🗯 + {mixed, noemo} | 5,025 | Aman (2007) | R |
| CrowdFlower | ¥ | 🗰 + {fun, love,} | 40,000 | Crowdflower (2016) | D-U |
| DailyDialogs | Q | | 13,118 | Li et al. (2017) | D-RO |
| Electoral-Tweets | ¥ | * | 4,058 | Mohammad (2015) | D-RO |
| EmoBank | | | 10,548 | Buechel (2017) | CC-by4 |
| EmoInt | ¥ | 🚟 - {disgust, surprise} | 7,097 | Mohammad (2017) | D-RO |
| Emotion-Stimulus | | + {shame} | 2,414 | Ghazi et al. (2015) | D-U |
| fb-valence-arousal | f | | | Preoţiuc (2016) | D-U |
| Grounded-Emotions | ¥ | © 8 | 2,585 | Liu et al. (2017) | D-U |
| ISEAR | & | 🗰 + {shame, guilt} | 7,665 | Scherer (1997) | GPLv3 |
| Tales | | | 15,302 | Alm et al. (2005) | GPLv3 |
| SSEC | ¥ | * | 4,868 | Schuff et al. (2017) | D-RO |
| TEC | y | + {±surprise} | 21,051 | Mohammad (2012) | D-RO |

Bostan/Klinger, COLING 2018

Data-driven Classification

- Lexicon-based: Count words, normalize appropriately, and accept dominating emotion
- Machine-learning: Bag-of-words, feature-based, deep-learning
- Transfer learning, Multi-task learning
- Zero-shot learning
- ⇒ Methods mostly treat emotions as a label and learn the association to text properties, without considering (too much) knowledge from psychology about emotions

Appraisal Theories

Emotions have different components...

- Cognitive appraisal: an evaluation of events and objects
- Bodily symptoms: physiological component of emotional experience
- Action tendencies: a motivational component for the preparation and direction of motor responses
- Expression: facial and vocal expression, body language, gestures, almost always accompanies an emotional state
- Subjective perceptions/Feeling: subjective experience of emotional state once it has occurred

Smith/Ellsworth (1985)

Locations of Emotion Means Along the PCA Components

| | Component | | | | | | | | |
|-------------|-----------------------|---|---------|------------------------------|--------|--------------------------------------|--|--|--|
| Emotion | Pleasant ^a | Responsibility/ Control ^b | Certain | Attentiond | Effort | Situational- Control ^f | | | |
| Happiness | -1.46 | 0.09 | -0.46 | 0.15 | -0.33 | -0.21 | | | |
| Sadness | 0.87 | -0.36 | 0.00 | -0.21 | -0.14 | 1.15 | | | |
| Anger | 0.85 | -0.94 | -0.29 | 0.12 | 0.53 | -0.96 | | | |
| Boredom | 0.34 | -0.19 | -0.35 | -1.27 | -1.19 | 0.12 | | | |
| Challenge | -0.37 | 0.44 | -0.01 | 0.52 | 1.19 | -0.20 | | | |
| Hope | -0.50 | 0.15 | 0.46 | 0.31 | -0.18 | 0.35 | | | |
| Fear | 0.44 | -0.17 | 0.73 | 0.03 | 0.63 | 0.59 | | | |
| Interest | -1.05 | -0.13 | -0.07 | 0.70 | -0.07 | 0.41 | | | |
| Contempt | 0.89 | -0.50 | -0.12 | ∂5. .08 :0 | -0.07 | -0.63 | | | |
| Disgust | 0.38 | -0.50 | -0.39 | -0.96 | 0.06 | -0.19 | | | |
| Frustration | 0.88 | -0.37 | -0.08 | 0.60 | 0.48 | 0.22 | | | |
| Surprise | -1.35 | -0.94 | 0.73 | 0.40 | -0.66 | 0.15 | | | |
| Pride | -1.25 | 0.81 | -0.32 | 0.02 | -0.31 | -0.46 | | | |
| Shame | 0.73 | 1.31 | 0.21 | -0.11 | 0.07 | -0.07 | | | |
| Guilt | 0.60 | 1.31 | -0.15 | -0.36 | 0.00 | -0.29 | | | |

Note. Scores are standardized.

Pleasantness: high scores indicate increased unpleasantness.

^b Responsibility/Control: high scores indicate increased self-responsibility/control.

^c Certainty: high scores indicate increased uncertainty.

^d Attentional activity: high scores indicate increased attentional activity.

^e Effort: high scores indicate increased anticipated effort.

Situational control: high scores indicate increased situational control.

Take Away

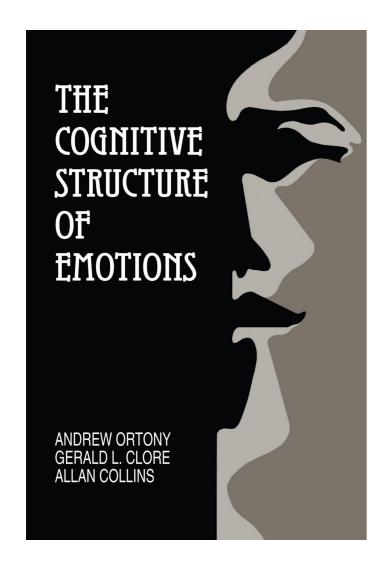
- The OCC Model of Emotions
- Interpretation of Text with the OCC Model
- Appraisal Theories according to Smith/Ellsworth and Scherer
- Text-classification methods that consider these theories

Outline

- 1 Recap
- The OCC Model of Emotions
- 3 OCC on text
- 4 Assignment 02

Motivation

- Dictionaries alone, without interpretation of context, might not be sufficient.
- Emotions have a context structure and components, we want to exploit that for text interpretation
- Building rules which associate text with emotions enable to better understand emotions



(1988)

Published in final edited form as:

Emot Rev. 2013 October; 5(4): 335–343. doi:10.1177/1754073913489751.

Psychological Construction in the OCC Model of Emotion

Gerald L. Clore and

Department of Psychology, University of Virginia, USA

Andrew Ortony

Department of Psychology, Northwestern University, USA

Abstract

This article presents six ideas about the construction of emotion: (a) Emotions are more readily distinguished by the situations they signify than by patterns of bodily responses; (b) emotions emerge from, rather than cause, emotional thoughts, feelings, and expressions; (c) the impact of emotions is constrained by the nature of the situations they represent; (d) in the OCC account (the model proposed by Ortony, Clore, and Collins in 1988), appraisals are psychological aspects of situations that distinguish one emotion from another, rather than triggers that elicit emotions; (e) analyses of the affective lexicon indicate that emotion words refer to *internal mental states* focused on affect; (f) the modularity of emotion, long sought in biology and behavior, exists as mental schemas for interpreting human experience in story, song, drama, and conversation.

OCC and Appraisal

Appraisal:

- Emotion component process model by Scherer:
 Coordinated process of different subsystems
- Appraisal:
 Cognitive evaluation of event
- OCC: (from the abstract of the paper on the last slide)
 - (d) in the OCC account [...], appraisals are psychological aspects of situations that distinguish one emotion from another, rather than triggers that elicit emotions;
- OCC is a model that describes constituting factors of emotions

(a) Emotions are more readily distinguished by the situations they signify than by patterns of bodily responses;

OCC on text

- (b) emotions emerge from, rather than cause, emotional thoughts, feelings, and expressions;
- (c) the impact of emotions is constrained by the nature of the situations they represent;
- (d) in the OCC account [...], appraisals are psychological aspects of situations that distinguish one emotion from another, rather than triggers that elicit emotions;
- (e) analyses of the affective lexicon indicate that emotion words refer to internal mental states focused on affect;
- (f) the modularity of emotion, long sought in biology and behavior, exists as mental schemas for interpreting human experience in story, song, drama, and conversation.

Warm-Up Example

How to interpret the emotion?

I passed the exam!

OCC on text

⇒ We will develop rules...

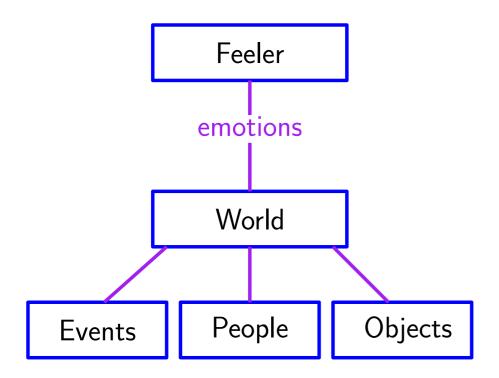
...which enable us to evaluate events.

Motivation: Cognitive Appraisal

OCC on text

000000000

The Basis of Appraisals



- How do events distinguish emotions from another?
- How do (other) people distinguish (the feelers) emotions from another?
- How do objects distinguish emotions from another?

OCC on text

Building Blocks of OCC

- Appraisal/Evaluation
 - Goals, Standards, Attitudes
- Intensities
 - Desirability of consequences of events
 - Praiseworthiness of actions of people
 - Attitudes towards properties of objects

Goals

Active Goals

- wants to be done with that.
- Actively persued
- Variable duration, from seconds to years
- Disappears once it's achieved

Refill

- needs to be reoccur.
- After realization, desire/wish drops to zero.
- But it's not abandoned, repeats after a while.

Interests

- wants to see that happening.
- Less actively persued, but can become obsessive.
- Does not disappear based on "completion"
- Do you know examples for each of these type of goals?

des ree on a interpretation of the land of

Standards

- Behaviour and Performance
 - "You should try harder."
- Role-based Norms
 - "Rescue this person, you are a life-guard".
 - "Call the ambulance, there is an emergency."
- Socially learned
 - "That is not how one behaves during dinner."
- Can you think of other examples?

Attitudes

Attitudes include dispositional liking/disliking, taste; evaluate objects and properties.

- Components
 - Affective Component
 - Links of emotions/feelings to attitude objects
 - Can be learned or inborn
 - Behavioural Component
 - Attitude influences our behaviour
 - Cognitive Component
 - Association of positive/negative attributes of object

OCC on text

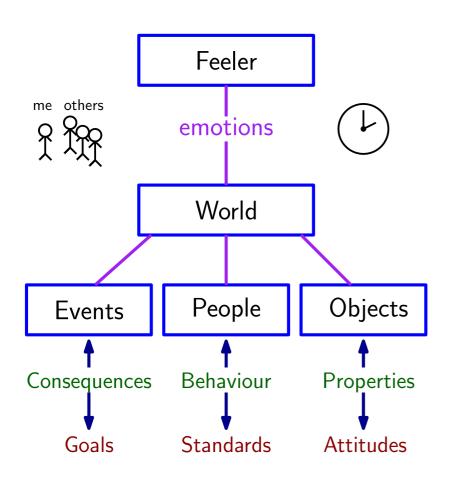
Building Blocks of OCC

- Appraisal/Evaluation
 - Goals, Standards, Attitudes
- Intensities
 - Desirability of consequences of events
 - Praiseworthiness of actions of people
 - Attitudes towards properties of objects

Intensity variables

- Desirability of events
 - Goal: I want to visit my grandmother-in-law every month.
 - Event: World-wide pandemia
- Praiseworthiness of people
 - Standard: Behave nicely to everybody
 - Person: Starts a fight for no reason
- Appealingness of objects
 - Disposition: I like cars
 - Tesla Cybertruck

OCC Model



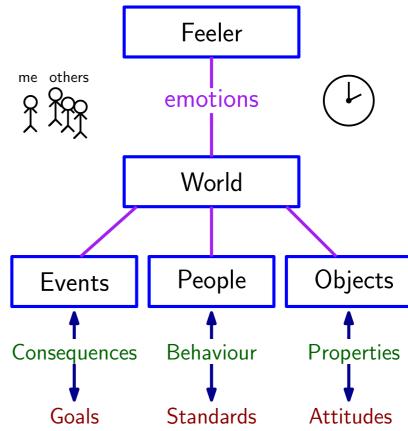
Further components

- Point of view: Different consequences, standards, goals, attitudes.
- Time:
 - Anticipate an event
 - Be afraid about something that could have happened

000000

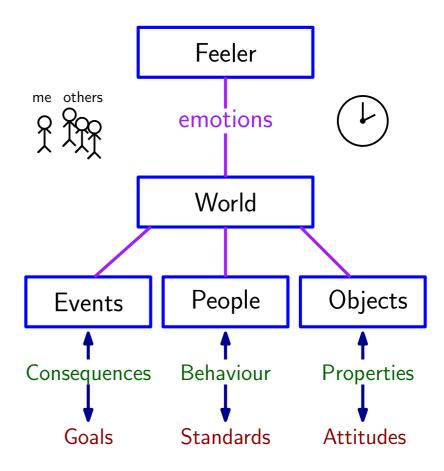
Assign variable values to OCC components for the following descriptions. Infer an emotion.

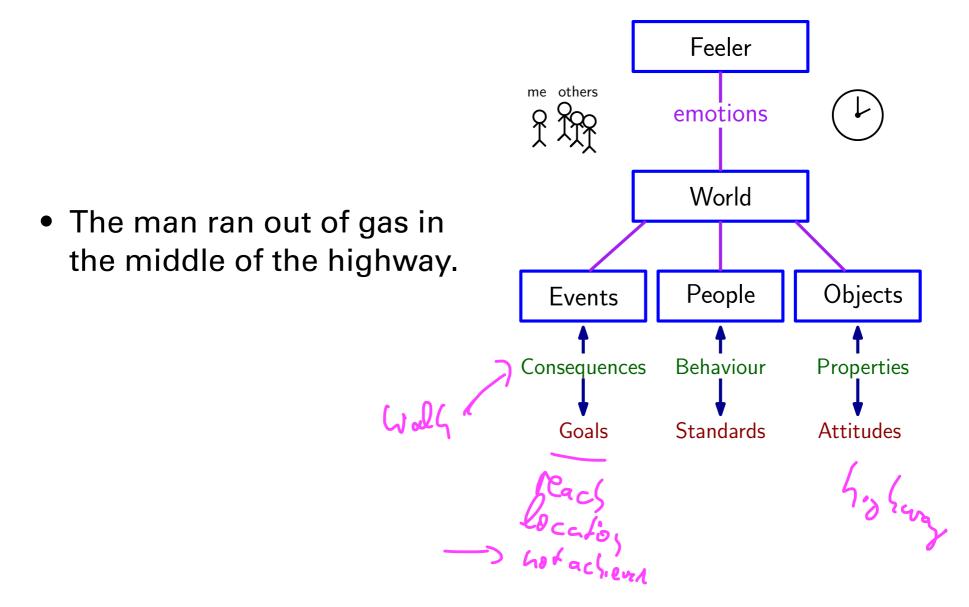
- The man ran out of gas in the middle of the highway.
- The employee thinks that he might be fired.
- Mary learns that her husband cheated to win in the lottery.
- Snowden has been praised for revealing malpractices.



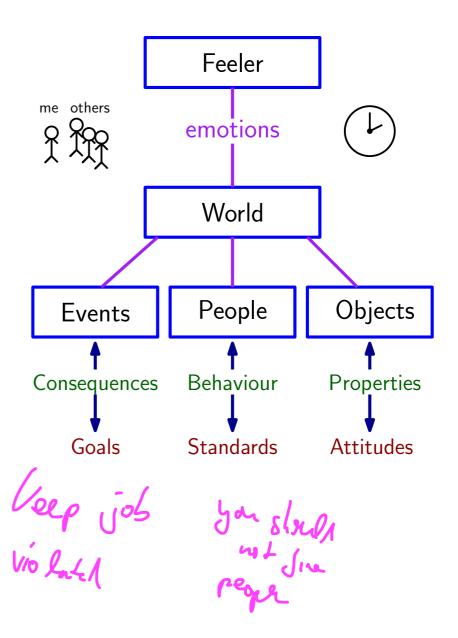
OCC on text

- The man ran out of gas in the middle of the highway.
- The employee thinks that he might be fired.
- Mary learns that her husband cheated to win in the lottery.
- Snowden has been praised for revealing malpractices.

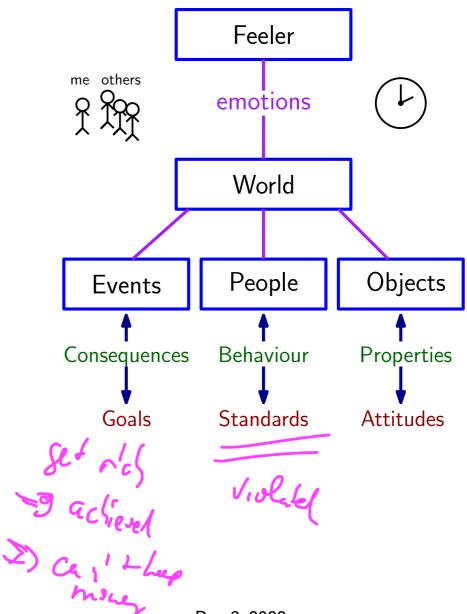




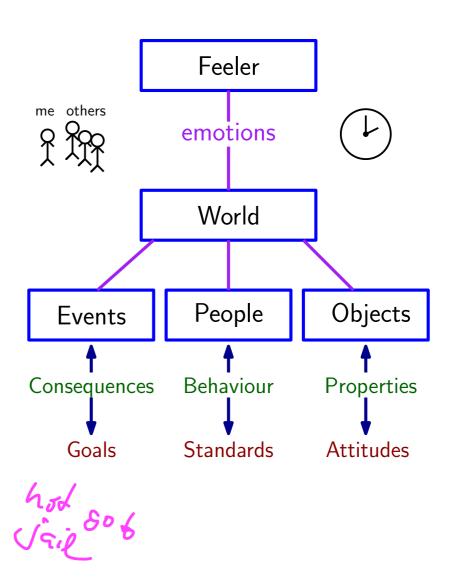
• The employee thinks that he might be fired.



 Mary learns that her husband cheated to win in the lottery.



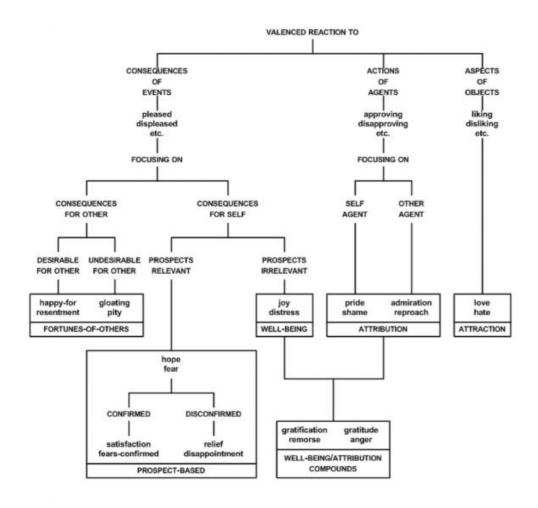
• Snowden has been praised for revealing malpractices.

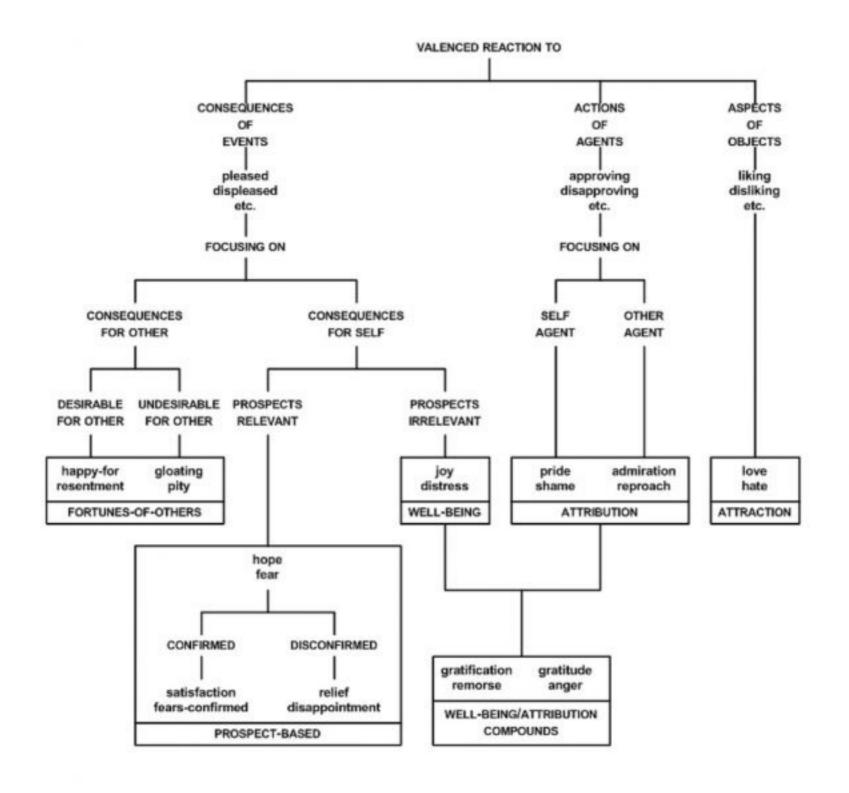


OCC on text

00000000

Recap 0000000

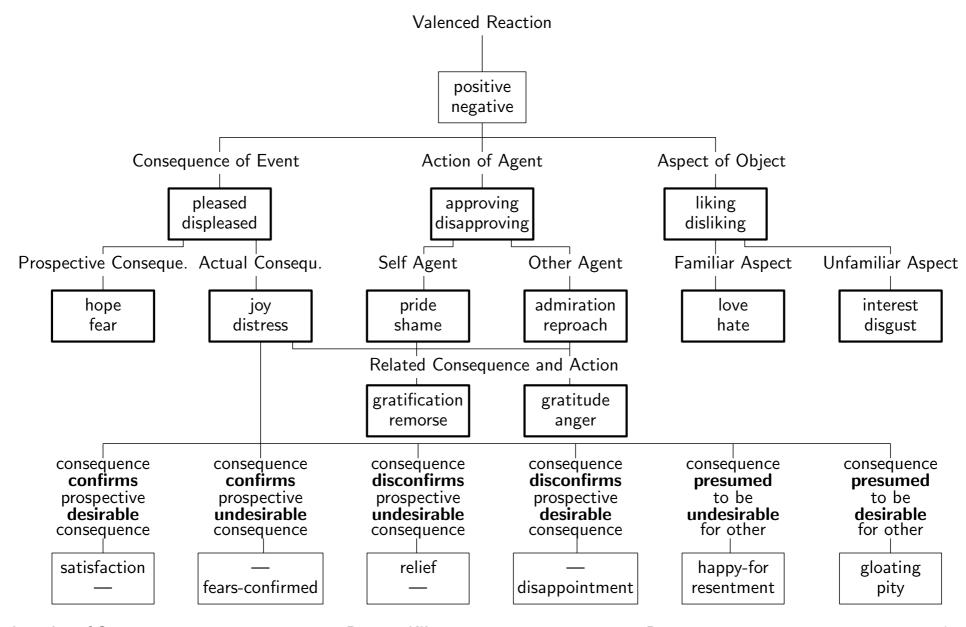




OCC Redrawn

Recap

000000



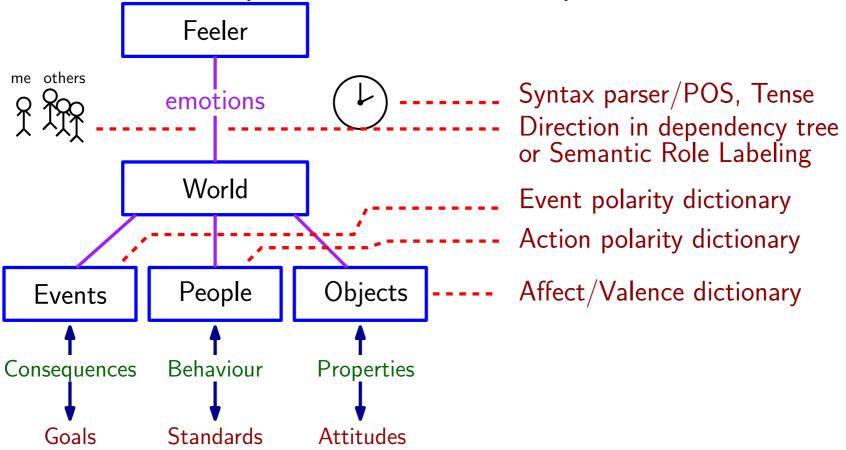
University of Stuttgart Roman Klinger Dec 6, 2022 29 / 44

Outline

- 1 Recap
- The OCC Model of Emotions
- 3 OCC on text
- 4 Assignment 02

Interpretation of Text with the OCC Model

How can we interpret the different components in the OCC?



University of Stuttgart Roman Klinger Dec 6, 2022 30 / 44

OCC Text Interpretation

Chapter 4

A Linguistic Interpretation of the OCC Emotion **Model for Affect Sensing from Text**

Mostafa Al Masum Shaikh, Helmut Prendinger, and Mitsuru Ishizuka

Abstract Numerous approaches have already been employed to 'sense' affective information from text; but none of those ever employed the OCC emotion model, an influential theory of the cognitive and appraisal structure of emotion. The OCC model derives 22 emotion types and two cognitive states as consequences of several cognitive variables. In this chapter, we propose to relate cognitive variables of the emotion model to linguistic components in text, in order to achieve emotion recognition for a much larger set of emotions than handled in comparable approaches. In particular, we provide tailored rules for textural emotion recognition, which are inspired by the rules of the OCC emotion model. Hereby, we clarify how text components can be mapped to specific values of the cognitive variables of the emotion model. The resulting linguistics-based rule set for the OCC emotion types and cognitive states allows us to determine a broad class of emotions conveyed by text.

A Rule-Based Approach to Implicit Emotion **Detection in Text**

OCC on text

00000000

Orizu Udochukwu^(⊠) and Yulan He

School of Engineering and Applied Science, Aston University, Birmingham, UK {orizuus,y.he9}@aston.ac.uk

Abstract. Most research in the area of emotion detection in written text focused on detecting explicit expressions of emotions in text. In this paper, we present a rule-based pipeline approach for detecting implicit emotions in written text without emotion-bearing words based on the OCC Model. We have evaluated our approach on three different datasets with five emotion categories. Our results show that the proposed approach outperforms the lexicon matching method consistently across all the three datasets by a large margin of 17–30 % in F-measure and gives competitive performance compared to a supervised classifier. In particular, when dealing with formal text which follows grammatical rules strictly, our approach gives an average F-measure of 82.7% on "Happy", "Angry-Disgust" and "Sad", even outperforming the supervised baseline by nearly 17% in F-measure. Our preliminary results show the feasibility of the approach for the task of implicit emotion detection in written text.

Keywords: Implicit emotions · OCC model · Emotion detection · Rule-based approach

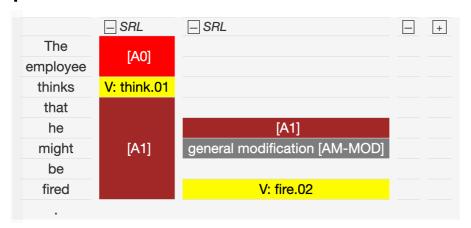
Example Parse

- "The employee thinks that he might be fired."
- Tense?



VPZ: 3rd-person singular present

• Perspective?



(SRL: https://cogcomp.seas.upenn.edu/page/demo_view/srl)

(POS: https://corenlp.run/)

Example Rules (à la Shaikh)

"The employee thinks that he might be fired." Variables:

- vr: valenced reaction
 as sentence valence
- sr: self reaction
 valence of event≈ desirability
- pros: prospectvalence of verb

- sp: self presumption
 valence of event≈ desirability
- status tense of verb
- de: direction of emotion other if object is person/pronoun
- If (vr = true & sr = 'displeased' & pros = 'negative' & sp = 'undesirable' & status = 'unconfirmed' & de = 'self')
 ⇒ fear

M.A.M. Shaikh et al.

The rules for the emotion are listed as follows.

If (vr = true & sr = 'displeased' & sp = 'undesirable' & de = 'self'), 'distress' is true.

- If (vr = true & sr = `displeased' & op = `undesirable' & af = `liked' & de = `other'), 'sorry-for' is true.
- If (vr = true & sr = 'displeased' & op = 'desirable' & af = 'not liked' & de = 'other'), 'resentment' is true.
- If (vr = true & sr = `pleased' & op = `undesirable' & af = `not liked' & de = `other'), 'gloating' is true.
- If (vr = true & sr = `pleased' & pros = `positive' & sp = `desirable' & status = `unconfirmed' & de = `self'), 'hope' is true.
- If (vr = true & sr = 'displeased' & pros = 'negative' & sp = 'undesirable' & status = 'unconfirmed' & de = 'self'), 'fear' is true.
- If (vr = true & sr = `pleased' & pros = `positive' & sp = `desirable' & status = `confirmed' & de = `self'), 'satisfaction' is true.
- If (vr = true & sr = `displeased' & pros = `negative' & sp = `undesirable' & status = `confirmed' & de = `self'), `fears-confirmed' is true.
- If (vr = true & sr = 'pleased' & pros = 'negative'' & sp = 'undesirable & status = 'disconfirmed' & de = 'self'), 'relief' is true.
- If (vr = true & sr = 'displeased' & pros = 'positive' & sp = 'desirable' & status = 'disconfirmed' & de = 'self'), 'disappointment' is true.
- If (vr = true & sr = 'pleased' & sa = 'praiseworthy' & sp = 'desirable' & de = 'self'), 'pride' is true.
- If (vr = true & sr = 'displeased' & sa = 'blameworthy' & sp = 'undesirable' & de = 'self'), 'shame' is true.
- If (vr = true & sr = `pleased' & sa = `praiseworthy' & op = `desirable' & de = `other'), 'admiration' is true.
- If (vr = true & sr = 'displeased' & sa = 'blameworthy' & op =
- 'undesirable' & de = 'other'), 'reproach' is true.
- If (vr = true & sp = 'desirable' & sr = 'pleased' & of = 'liked' & oa = 'attractive' & event valence = 'positive' & de = 'other'), 'love' is true.
- If (vr = true & sp = `undesirable' & sr = `displeased' & of = `not liked' & oa = `not attractive' & event valence= `negative' & de = `other'), 'hate' is true.

The OCC model has four complex emotions, namely, 'gratification,' 'remorse,' 'gratitude,' and 'anger.' The rules for these emotions are as follows.

- If both 'joy' and 'pride' are true, 'gratification' is true.
- If both 'distress' and 'shame' are true, 'remorse' is true.
- If both 'joy' and 'admiration' are true, 'gratitude' is true.
- If both 'distress' and 'reproach' are true, 'anger' is true.

The cognitive states 'shock' and 'surprise' are ruled as follows.

- If both 'distress' and *unexp* are true, 'shock' is true (e.g., the bad news came unexpectedly).
- If both 'joy' and *unexp* are true, 'surprise' is true (e.g., I suddenly met my school friend in Tokyo University).

Results (Udochukwu/He 2015)

Table 2. Statistics of the datasets. "Total" denotes the original number of sentences in each emotion category while "Implicit" denote the number of sentence which do no contain any emotion words according to WordNet-Affect.

| Emotion Total Implicit | | | Emotion | Total 1 | [man]iait | | | | |
|------------------------|------|------|------------------|--------------------|------------------|-----------------|---------------|-----|--|
| Joy | 1095 | 537 | Emotion Total In | | 317 | Emotion | Total Implici | | |
| Fear | 1095 | 366 | Joy | 362 | 130 | Happy | 406 | 103 | |
| Anger | 1096 | 483 | Fear | 160 66 | | Fearful | 121 | 33 | |
| Sadness | 1096 | 488 | Anger Sadness | 66 | 60 182 | Angry-Disgusted | 174 | 84 | |
| Disgust | 1096 | 484 | | $\frac{202}{26}$ | 24 | Sad | 247 | 90 | |
| Shame | 1096 | 581 | Disgust | 26 194 | $\frac{24}{160}$ | Surprised | 92 | 50 | |
| Guilt | 1093 | 482 | Surprise | $\frac{184}{1000}$ | 873 | Total | 1040 | 360 | |
| Total | 7667 | 3421 | | | | (c) Alm's | | | |
| (a) ISEAR | | | (b) SemEval | | | (0) 1111 | - ~ | | |

Table 3. Performance comparison of F-measure results on the three datasets. Bold face values denote the best results obtained in each dataset.

| Emotion | ISEAR | | | SemEval | | | Alm's | | |
|-----------------------|---------|-------------------|------|---------|------|------|---------|------|-------------------|
| Emotion | Lexicon | NB | Rule | Lexicon | NB | Rule | Lexicon | NB | Rule |
| Joy/Happy | 33.4 | 61.2 | 69.6 | 39.7 | 71.7 | 59.9 | 58.8 | 63.5 | 81.8 |
| Fear/Fearful | 0 | 47.6 | 18.3 | 0 | 52.2 | 31.8 | 0 | 26.7 | 14.0 |
| Anger/Angry-Disgusted | 23.0 | 47.1 | 61.3 | 55.8 | 16.2 | 61.3 | 48.9 | 58.6 | 86.6 |
| Sadness/Sad | 25.6 | 55.4 | 68.0 | 47.8 | 56.0 | 71.5 | 61.0 | 56.0 | 79.6 |
| Disgust | 25.6 | 51.0 | 39.2 | 38.5 | 34.5 | 61.7 | - | - | - |
| Average | 21.5 | $\overline{52.5}$ | 51.3 | 36.4 | 58.2 | 57.3 | 42.2 | 56.0 | $\overline{65.5}$ |
| Average (- Fear) | 27.0 | 53.7 | 59.5 | 45.5 | 44.6 | 63.6 | 56.12 | 65.8 | 82.7 |

OCC on text

00000000

OCC Wrap-Up

- OCC model explains how events, people, objects are evaluated and how that could lead to emotions
- Clearly related to (other) appraisal theories
- These rules can be used to be instantiated
- I am only aware of rule-based interpretations of the OCC model for text analysis.

University of Stuttgart Roman Klinger Dec 6, 2022 36 / 44

Warm-Up Example Again

I passed the exam!

- Sentence valence is positive: Valenced Reaction (vr) = true
- Valence of event is positive:
 Self Reaction (sr) = pleased, self presumption = desirable
- Valence of verb is positive: Positive
- Past tense: Status = Confirmed
- No object that is person: Directed = self
- "Passing" more similar to "praiseworthy" than
 "blameworthy": self-appraisal (sa) = praiseworthy

If (vr = true & sr = 'pleased' & sa = 'praiseworthy' & sp = 'desirable' & de = 'self') \Rightarrow pride

Outline

- 1 Recap
- The OCC Model of Emotions
- 3 OCC on text
- 4 Assignment 02

Goal: Implement two emotion classification methods and compare them on two corpora

Ideally: Come up with a research question that you would like to answer.

Step 1: Choose corpora

- Decide on two annotated corpora you want to work with.
- Pick those from the data sets mentioned in class or elsewhere (please limit your self to discrete categories)
- You can use your own corpus as a third test corpus
- See Ilias for corpora described in https://www.aclweb.org/anthology/C18-1179/
- Don't share any resources publicly!

OCC on text

00000000

Assignment 02

Step 2: Choose method

- Decide on two out of four approaches:
 - 1 Dictionary-based
 - 2 OCC (or other rules)
 - ML/Feature based
 - ML/Deep Learning based

OCC on text

Assignment 02

Step 3: Implement

- Implement two emotion classification approaches (see step 2)
- Free choice of libraries, models, architectures, programming languages

Step 4: Evaluate

- Evaluate your system on two independent hold out data
- Evaluate on your corpus (Ass. 01, optionally)

University of Stuttgart Roman Klinger Dec 6, 2022 40 / 44

Assignment 02

Step 5: Slides

- Prepare your slides, max 10 minutes, as before
- Content
 - Introduction, Motivation
 - Models/Methods
 - Resources
 - Experimental Setting
 - Results
 - Critical Assessment and Discussion

Assignment 02

The OCC Model of Emotions

Get a grade

Please check:

- Did you properly motivate and explain what you are doing? Why did you chose a particular approach? What would you like to learn from the experiments you are performing?
- Are the slides (+optional additiona document) understandable?
- Did you critical reflect on what you were doing? Did you look into the results? What might have gone wrong? Are the results somehow questionable?
- Did you clearly point out own creative ideas, ideally motivated by observations during development? Were these properly explained?
- Do you share sufficient information that we see that the work has been carefully performed? Is that observable from the documentation?

University of Stuttgart

Take Away

- The OCC Model of Emotions
- Interpretation of Text with the OCC Model
- Appraisal Theories according to Smith/Ellsworth and Scherer
- Text-classification methods that consider these theories



Emotion Analysis

Evaluation-based Approaches

Dec 6, 2022

Roman Klinger (includes material by Evgeny Kim)

